

Online Press & Photo Accreditation for the World Athletics Championships – Oregon22

INTRODUCTION

Press Accreditation for all World Athletics Series competitions is processed online, through the World Athletics Accreditation System that allows media representatives to apply for accreditation to cover the World Athletics Championships – Oregon22.

ACCREDITATION SYSTEM

In order to access the system, the first time, the user needs a specific Access Code. These codes were distributed through the World Athletics Member Federations for each WAS competition for all categories. International News Agencies received Access Codes directly from the World Athletics.

For the World Athletics Championships, where an accreditation quota system is in place for Written Press and Photographers, each national federation will receive a certain number of individual access codes, equivalent to their press accreditation quota.

Each Access Code is unique and can be used only once, for a single registration. The use of access codes, instead of having open access to the registration form, allows Member Federations and World Athletics to monitor the accreditation process and avoids receiving requests for accreditation from people who are not professional journalists.

The national federations shall, in cooperation with the national sports writers' association if applicable, distribute their Access Codes only to selected media representatives, one by one individually, avoiding that a single person could know more than one code. If Access Codes are being sent for several individuals from the same media organisation, it is possible to send them together, for example to the Secretariat, but all parties should be aware that once an Access Code has been used for the first access to the World Athletics Media Registration System, it will be "burnt" and cannot be used again.

Journalists and photographers should not pass on this Access Code to their colleagues, and especially not to colleagues from other countries.

Access Codes will be in the format shown below, with separate codes designating Written Press and Photographers. It is important that the Member Federation send the appropriate code to the two categories.

Access Codes are prepared in the format shown below:

Country <USA>

1)

WP: XXXX-XXXX-XXXX-XXXX

PH: XXXX-XXXX-XXXX-XXXX

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ONLINE ACCREDITATION PROCEDURE

Accreditation for the World Athletics Championships– Oregon22 [is now open](#).

The accreditation deadline for Written Press and Photographers is 25 March 2022.

The World Athletics Accreditation Registration System will be reachable through a link from the LOC website. The link from the Oregon22 website can be found at:

<https://worldathletics.org/competitions/world-athletics-championships/oregon22/event-info/media>

or directly from: <https://www.wasaccreditation.net/oregon22/mediahome.aspx>

The main menu of the World Athletics Accreditation Registration System will present 3 options:

- Home (default page)
- New Registration
- Access / Modify

HOME

This is an explanation page containing a brief description of the accreditation procedure.

NEW REGISTRATION

By entering the Access Code, the user will reach the accreditation form containing all the requested fields to be properly filled in. The system will check for missing (if mandatory) or not consistent data, the related fields will be highlighted, and specific messages will appear on screen, to help users complete the form.

Once the registration procedure has been completed, the user will receive an e-mail acknowledging that the data has been successfully received. In the same message the user will also find a reminder of his/her personal login details (first name, last name, date of birth and password) to be used after the first registration for all successive accesses to the system, whether for the World Athletics Championships Oregon22 or another World Athletics competition (after initial entry using the Access Code for that specific event).

As you enter your Personal Details, the system will automatically inform you if, depending on your nationality, you require a visa to enter the host country, and if you do, the following message will appear on the screen:

If a VISA is required (given your nationality), please select the invitation letter request box below to receive a VISA letter from the Organising Committee:

By ticking the Invitation Letter Request box below this text, the Local Organising Committee will be informed that you require a visa invitation letter and will send this to your e-mail address. Visas need to be obtained before entering the country.

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Completion of the registration process does not automatically guarantee accreditation.

Once the application has been examined and approved by the World Athletics (or the National Federation for the host country) the user will receive a Confirmation Letter by e-mail.

This Confirmation Letter should be presented when arriving to Eugene to collect your accreditation card at the Accreditation Centre.

In the registration form section, besides the personal data to be filled in, the user will find two additional tabs:

- Travel &
- Accommodation
- Documents

Travel and Accommodation

In this section, media representatives will be able to select their preferred hotel. After selecting their hotel from the updated offer, media will be contacted by the Local Organising Committee who will coordinate payment directly with the user and confirm the booking.

The deadlines and payment policies for the official media accommodation are defined in the accommodation request tab in the accreditation system.

High demand for the media accommodation is expected and the number of accommodation options are limited so media should book the accommodation quickly.

Bookings will be handled on a "first come, first served" basis.

In this section it is also possible to fill in your [travel details](#).

When requesting accommodation in one of the official hotels, it is necessary to provide the arrival/departure dates at the same time. For any inquiry, please contact the Accommodation Team directly: accommodation@worldchampsoregon22.com

Flight details can be filled in later if they are not available when you register for accreditation and accommodation.

Documents

In this section it is possible to upload documents which may be required to complete your accreditation process and will be requested by the LOC if necessary. For example, for freelance journalists a letter on the headed paper of the principal Media Organisation they will be working for in Eugene may be requested and can be uploaded here in pdf or jpg format.

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ACCESS / MODIFY

In order to modify personal data, or add more information, the user will be able to access the system any time using the login details: first name, last name, date of birth and password.

If a user has already registered for a World Athletics event using the World Athletics Registration System, upon accessing the system again to register for another event, he/she will not have to fill in all the personal data again; after entering his/her personal login details, the data from the latest World Athletics covered will appear, and the user only needs to make any changes which may have occurred in the meantime.

Once the accreditation request is approved, all data will be locked. Any further changes will be managed only by e-mail to the LOC Media Operations department: mediaoperations@worldchampsoregon22.com

ACCREDITATION PROCEDURE FOR PHOTOGRAPHERS

Photographers wishing to cover the World Athletics Series competitions will be asked to sign an Agreement Form certifying that they agree to the following conditions:

- to use any information or coverage only for editorial purposes
- not to produce or use any kind of moving images, including video footage or audio footage or any animated sequence of any kind that simulates video
- to request that their clients in turn agree to the conditions above

When the user confirms, during online registration, that they will cover the event as a Photographer, he/she will be asked to agree online to the above conditions before being able to continue.

Upon collecting their accreditation card in Eugene, Photographers will be asked to sign a paper copy of the Agreement Form.

ACCREDITATION PROCEDURE FOR WEBSITES

Journalists wishing to cover the World Athletics Championships Oregon22 for a Website should, like all Written Press and Photographers, obtain an Access Code (allowing them to access the World Athletics Registration System for online accreditation) from the national athletics federation of the country where their headquarters are based.

Upon registering for accreditation, when they click on the category "Website", a Preliminary Questionnaire will pop up automatically. The user must reply to all questions before being able to proceed.

World Athletics will first examine the request and the replies to the Preliminary Questionnaire and decide whether to continue with the accreditation process or reject the request – in which case the Website publication will be immediately informed.

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Websites which pass this first screening will be analysed individually by World Athletics, in conjunction with World Athletics marketing partner Dentsu Athletics, to determine how they wish to cover the event:

1) if they are interested in securing the right to use competition material for the event, by paying additional rights (conditions to be determined on a case-by-case basis), and this right is agreed, they will be upgraded to the Broadcaster category.

2) if they request the right to be allowed to use audio or video created exclusively in the Mixed Zone and Medallists' Interview Room (no competition footage) free of charge, they will be accredited under a special Press category, Pi, showing the bearer has acquired this right.

3) if they are not interested or allowed to use video or audio created in the Mixed Zone/Medallists' Interview Room, they will be accredited as Written Press only (no audio, no moving images).

In each case (1-3 above), Websites will have to agree to the specific Agreement Form for their case before their request for accreditation can be approved.

BROADCASTERS

Rights Holding broadcasters will receive the link to the Broadcasters Accreditation System. Further communication will be made to Rights Holders in due course.

Non-Rights Holders may also register through the World Athletics Series Broadcasters Accreditation System: <https://www.wasaccreditation.net/wasbas/>

For the first access, you will need to set up an account; you can then use the same credentials for all successive accesses to the system once you have created the account.

The World Athletics, in conjunction with Dentsu Athletics and the EBU/ESPN, will determine which Non-Rights Holders will be accredited and where they are able to access with audio or video equipment (Mixed Zone/Medallists' Interview Rooms and with no view onto the field of play) and will then inform the broadcaster accordingly.

Non-Rights Holders access to the Mixed Zone may be on rotation if there are space limitations and will only be to an area which is equivalent to the Written Press and not a dedicated priority position. A specific accreditation card and category code will identify Non-Rights Holders. All accredited Non-Rights Holders will be managed through the Media Operations Department rather than the Platforms & Distribution Department (former Broadcasting Department).

We know this is a lengthy and complex process so stand ready to help you and your media to navigate the accreditation process. Please contact us if we can help you with anything.