



Athletics Canada Road Race Label Regulations

(Updated July 2023)

ATHLETICS CANADA LABEL ROAD RACE REQUIREMENTS

1. General Principles

- 1.1. Regulations governing Athletics Canada Label Road Races shall be issued to the Race Organizers (the Organizers) and may be amended every year by Athletics Canada.
- 1.2. Organizers agree to respect all Rules and Regulations and decisions taken by Athletics Canada.
- 1.3. Organizers shall make all events (as applicable) inclusive of Para athletes / athletes with a disability.
- 1.4. The Athletics Canada Label Road Race calendar can be found on the Athletics Canada website.
- 1.5. Formal Application for an Athletics Canada Label Road Race shall be submitted as follows:
 - 1.5.1. On the appropriate Application Form.
 - 1.5.2. Countersigned by the Organizer and Athletics Canada
 - 1.5.3. By the deadline set by Athletics Canada
- 1.6. No Application shall be considered if it does not meet the minimum requirements set out in these Regulations.
- 1.7. Competition must be sanctioned by World Athletics & registered with World Para Athletics
- 1.8. Competition must be sanctioned by a Provincial/Territorial Branch

2. Evaluation and Reporting

- 2.1. All Athletics Canada Label Road Races will undergo an annual evaluation on all aspects of their organization:
 - level of the Athletes competing;
 - attendance of spectators;
 - respect of these Regulations;
 - respect of all other Rules and Regulations and the Television Production and Graphic Branding Guidelines;
 - respect of the financial commitments towards the Athletes;
 - conduct of anti-doping measures (at the discretion of Athletics Canada);
 - technical conduct of the competition;
 - services provided to the Athletes;
 - event presentation;
 - ability to accommodate Para Athletes;
 - media services.
- 2.2. The status can be reviewed according to procedures agreed by Athletics Canada.
- 2.3. Following each Race, the Technical Delegate assigned to the event will be required to complete a detailed Report concerning the staging of the Race to be returned to Athletics Canada no later than 14 days after the Race.

3. Minimum Requirements for Application

3.1. Minimum standards of organization

The observation and respect of the applicable Rules and Regulations shall always be one of the minimum requirements. Should a Race not satisfy the minimum requirements, Athletics Canada retains the right not to deliver a Label, to downgrade a Race and / or impose penalties for the following edition.

4. Application Procedures

4.1. The following categories of Races can apply for a Label

- 4.1.1. Races over the following official distances for which World Records are recognized (see World Athletics Rule 32 of the Competition Rules): 5km - 10km - Half Marathon - Marathon.
- 4.1.2. "Classic Races: over standard or non-standard distances.
- 4.1.3. Races can only be granted a Label if the Race has taken place for at least two (2) consecutive years prior to 2022 and having been sanctioned by the Provincial/Territorial Branch.
- 4.1.4. Races which are granted a World Athletics Label will be automatically granted an Athletics Canada Label.
- 4.1.5. Applications shall be submitted by the date stated in the application form issued by Athletics Canada to Member Branches and Race Organizers.
- 4.1.6. The acceptance or rejection of an application is at the sole discretion of Athletics Canada.

5. Financial Obligations

- 5.1. Label Fees. A condition of receiving an Athletics Canada Label is that each Race Organizer is required to pay a "Label Fee" to cover their World Athletics Sanctioning Fee (\$25 USD), contribute to the funding of the National Road Race Series Anti-Doping Program, and to support Nationwide Promotion of the Series. The Label Fee for 2024 is: \$1,000.00.

The National Road Race Series Anti-Doping Program will be managed by the Canadian Centre of Ethics in Sport (CCES). It will include:

- Random pre-competition tests at Athletics Canada Label Road Races
- Random in-competition tests at Athletics Canada Label Road Races
- Results and case management (review and follow-up of atypical results, managing anti-doping rule violations including referral to World Athletics Disciplinary Tribunal and to the Court of Arbitration for Sport)
- Investigations and intelligence service

The extent and depth of the dedicated Anti-Doping program will vary according to the number of races participating in Athletics Canada Label program under these regulations.

- 5.2. Races which apply for an receive a World Athletics Label are exempt from the Athletics Canada "Label fee".

6. Technical

- 6.1. Races shall be organized in accordance with World Athletics Competition Rules and Technical Rules

- 6.2. Race courses must hold a World Athletics/AIMS international measurement certificate valid at least throughout the race day.

7. Athlete Participation and World Ranking Points

- 7.1. Every effort must be made to invite and accommodate athletes (Both Olympic & Paralympic streams) named to Athletics Canada's Canadian Athletics Performance Pathway (CAPP) program.
- 7.2. Category "E" World Ranking points will be awarded for Athletics Canada Label Road Races.

8. Prize Money

- 8.1. In Athletics Canada Label Road Races, for the overall men's and women's competitions, there shall be at minimum a prize structure as follows:

Minimum Prize Money (per gender)	Athletics Canada Label Road Race
1 st	\$1,000
2 nd	\$750
3 rd	\$500
4 th	\$250

- 8.2. The amounts stated above are to be considered "minimum guaranteed" prizes, e.g., an athlete winning an Athletics Canada Label Race must win at least \$1,000. Time and record bonuses are in addition.
- 8.3. Prize money offered to competitors, including bonuses for times achieved shall be equal for all competitors regardless of their gender.
- 8.4. Any athlete who is subsequently determined to have committed a doping offence at the time of the event or is suspended from competition due to an offence committed prior to the event resulting in his/her performance at the event being invalidated, shall be liable to refund any and all sums (including expenses) from the Race Organizer relating to his/her performance at the event.
- 8.5. Prize Money shall be paid within 30 days of the competition
- 8.6. Upon request from Athletics Canada, an Organizer has the obligation to provide within two weeks, proof of the payments made to the Athletes.

9. Technical Delegates

- 9.1. Athletics Canada may nominate one Technical Delegate (TD) for Label Races. The TD will ensure compliance with all applicable Rules and Regulations and may also be available to assist the Race Organizer if such assistance is requested by the Race Director.
- 9.2. The Race Organizer will provide all necessary passes, accreditation, and assistance to give to TDs access to the requested operational areas and pre-race meetings, and generally facilitate their work.
- 9.3. Athletics Canada will use, as possible, TDs local to the event but, when not possible, the Race Organizer shall pay the following for one designated TD: economy class travel, on-site accommodation for a maximum of two nights, meals, and local transport.

10. Before Race Day

- 10.1. It is recommended to organize a pre-race technical meeting with the elite athletes and their representatives, where all arrangements for the race (transportation,

warm-up schedule, configuration of refreshment stations, how to reach the finish line in case of drop-out; etc.) must be communicated, and the pacemakers (if applicable) introduced to the elite athletes.

- 10.2. The Technical Delegate (if assigned) must be present at the technical meeting.
- 10.3. A check of the elite athletes' race kits and competition shoes (where applicable) shall be organized on the eve of the competition (or, for afternoon/evening competitions, no later than the morning of the race day) to ensure compliance of the elite athletes' race gear with the Technical Rules and Marketing & Advertising Rules and Regulations.
- 10.4. It is recommended to provide personalized bibs with names of the elite athletes, for them to wear on race day.
- 10.5. In Marathon events, Race Organizers shall permit their elite athletes to provide their own refreshments, in which case the elite athlete shall nominate at which stations they shall be made available to them. Refreshments provided by the elite athletes shall be kept under the supervision of officials designated by the Race Organizer from the time that the refreshments are lodged by the elite athletes or their representatives. Those officials must ensure that the refreshments are not altered or tampered with in any way.

11. Before the Start

- 11.1. Efficient baggage drop-off service should be provided for both the elite and, if applicable, the mass race.
- 11.2. Starting corrals (or waves) (if applicable) must be seeded by pace / expected finish time.
- 11.3. If wheelchair races are held with the event, there must be accessible toilets provided.

12. Road Closures

- 12.1. The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The start will be traffic free until the last runner has started and the finish will be traffic free until the last runner finishes or the cut-off time is reached.
- 12.2. In the case of two laned roads, only the lane on which the participants will run needs to be closed to vehicular traffic. Whenever possible, for safety reasons, all lanes should be closed to vehicular traffic.
- 12.3. As per municipal/permitting regulations, police and/or traffic controllers must be present at all intersections.

13. The Race

- 13.1. The original Course Measurer or other suitably qualified official designated by the Course Measurer with a copy of the documentation detailing the officially measured course shall ride in the lead vehicle (if applicable) during the competition to validate that the course run by the athletes conforms to the course measured and documented by the official Course Measurer. In the case of separate men and women races, a certified Measurer or other suitably qualified person should be in the lead vehicle for each race. All intermediate timing points shall be measured and marked by the Course Measurer and included in the course map. Mile and/or kilometer markers shall be installed, prominent and easy to see.
- 13.2. The main Race(s) shall be started independently of the Race(s) of any other distance. Exception to this rule can be made only if the buffer between the elites taking part in the Label competition and the participants of other races is ample enough to prevent disruption to the elite race. Once the Race is started, it is essential that elite athletes participating in the Label race do not enter in contact with persons not participating in the same race, as this would result in a violation of

World Athletics Technical Rule 6.3.1 on assistance.

13.3. There shall be a lead vehicle (or cyclist) preceding the lead runners to direct the runners around the course and, wherever possible, that shall also include a time clock indicating the time elapsed since the start of the race. Where it is safe to do so, in mixed races, a lead vehicle (or cyclist) shall precede both men's and women's race leaders. The lead vehicle (or cyclist) and any other vehicle on the course should not block the athlete's view of the shortest possible path.

13.4. The Referee, or designated race official, shall have the possibility to follow the leading groups of a road race closely, on a motorbike or bicycle, if he or she so determines. The Referee can give warnings in case of rule violations and, for particularly serious cases, disqualify athletes.

14. Pacing

14.1. Pacemakers are authorized and should be clearly identifiable through a distinctive uniform, bib, or similar. To better promote the image of all elite athletes, a pacemaker's main bib shall include their name. If a pacemaker has no distinctive uniform, it is allowed to have the word "PACE" together with their name on the bib, or on a second bib to be placed on the chest and back of the pacing athlete.

14.2. Athletes employed by Race Organizers as pacers of elite athletes are bona-fide competitors. They must start the competition together with all other elite athletes, must be recorded in the race start list, timed like other elite athletes, and if they complete the race they must be officially ranked. Once a pacer has left the course, they may not re-enter the course.

15. Drinking/ Sponging and Refreshment Stations

15.1. Drinking/Sponging and Refreshment stations adequately staffed by competent personnel shall be available on the course in accordance with World Athletics Technical Rule 55.8.

15.2. Elite athletes may only take water or refreshments at the official stations provided by the Race Organizer. (WA Label Road Races Regulations 17.3)

15.3. Without prejudice to the individual races' hygiene policies, refreshments can be shared between competitors, including pacemakers. However, any continuous support from any athlete to one or more others may be regarded as unfair assistance and warnings and/or disqualifications may be applied. In mixed-gender races, the handing of a refreshment from a male to a female athlete may result in the disqualification of the latter if a situation of unfair assistance occurs. (WA Label Road Races Regulations 17.4)

16. Timing Data Processing and Results

16.1. Races must provide fully electronic timing by transponders to all finishers.

16.2. Official results based on the "gun time" (Note to World Athletics Technical Rule 19.24.5) shall be made available to media, spectators, and on the official race website within the shortest possible time. Note "Gun Times" are only required for those athletes competing in the elite race.

16.3. Where available, split times shall be properly recorded and made available for statistics, records, and judging purposes.

16.4. Races shall email the official results of the competition (at least for the top 20 male and top 20 female finishers) to results@athletics.ca immediately following the completion of the competition. As per the Note of World Athletics Technical Rule 19.24, with "official time" it is meant "...the time elapsed between the firing of the starting gun (...) and the athlete reaching the finish line...".

17. Sanctioning & Insurance

17.1. Races must be sanctioned by their respective Provincial/Territorial Branch.

17.2. Races must be registered with World Para Athletics (WPA).

17.3. Race Organizers must subscribe to an appropriate third-party liability insurance policy to cover the risks for which the race organization may be held liable, including any accident which might occur to athletes and officials.

18. Medical

18.1. The availability of medical services shall be appropriate for the number of participants in the race and the prevailing weather conditions. A Medical Director shall be identified, and his/her contact details be provided to the Technical Delegate should Athletics Canada appoint one for the race.

18.2. Race Organizers should fully comply with World Athletics Competition Medical Guidelines in the organization of the medical services provided to participants. As part of the post event report, Medical Directors may be required to share with Athletics Canada anonymized, aggregated data on medical encounters.

19. Anti-Doping

19.1. Pre-competition and in-competition tests will be organized directly by the CCES on a random basis, as part of the dedicated anti-doping program, at several Label Road Races. Race organizers will be informed sufficiently in advance that testing will be conducted at their race but must keep this information confidential on a need-to-know basis, so as not to provide the competing athletes with notice of the testing.

19.2. Race Organizers may be requested to assist with facilitating testing operations (for example, accreditation for doping control staff, access to venue, booking at race's main hotel).

19.3. The doping samples shall be analyzed by a WADA accredited laboratory.

20. Athletics Canada Branding and Promotion

20.1. All Race Organizers are recommended to:

20.1.1. Produce and display, at their cost, at least two promotional, perimeter boards or banners (using artwork provided by Athletics Canada) in the finish area within the final 100 meters, and/or prominently display the Athletics Canada Label Road Race Logo on the finish gantry.

20.1.2. Display the Athletics Canada Label Road Race logo on the homepage of the race website.

20.1.3. Include the Athletics Canada Label Road Race logo on all promotional printed and digital materials (examples may include marketing campaigns, posters, brochures, leaflets, official program, start lists, results, press and victory ceremony backdrops. social media, etc.)

21. Athletics Canada Code of Conduct

21.1. Race Organizers, Volunteers, and Race Participants are to adhere to the [Athletics Canada Code of Ethics and Conduct Policy](#).

21.2. Any complaints concerning any real or perceived violations of the Athletics Canada Code of Ethics and Conduct may be heard by the [Athletics Canada Office of the Commissioner](#).

22. Breaches & Sanctions

22.1. In the event of a breach of any of these Regulations, World Athletics or Athletics Canada Rules or Regulations, or the Athletics Canada Code of Conduct, one or more of the following sanctions may be imposed:

22.1.1. Withdrawal of the Race Organizers current label status

22.1.2. Not to accept the results from the Race Organizer as being "Official" and

invalidate the results in the World Athletics statistics or results;

22.1.3. Prohibit the Race Organizer from applying for a Label for a period of time as may be appropriate in the circumstances;

22.1.4. Impose such other sanction as may be appropriate in the circumstances.